

# ALCA Florida Chapter 2019 Annual Conference

## January 10-12, 2019

Plan Now to Join Us as a Sponsor/Exhibitor

at the 2019 Annual Aging Life Care Association® Florida Chapter Conference. Your company's message will be seen and heard by the leading Aging Life Care Professionals®/Geriatric Care Managers from all over the state of Florida.

### Where will it be?

**Tradewinds Island Resort | 5600 Gulf Boulevard | St. Pete Beach, Florida 33706**

For reservations, call 800.808.9833 to secure the ALCA-FL group rate of \$169 per night + tax. Group rate is available on a first-come/first-served basis before December 7, 2018.

### Who will be attending?

We expect more than 150 Aging Life Care Professionals®/Geriatric Care Managers – the decision-makers and influencers for buying services and products needed by aging and disabled adults.

### Who should sponsor/exhibit?

If your company or organization provides products, technology, or services for older and/or disabled adults, or Aging Life Care Professionals®/ Geriatric Care Managers - then **YOU** definitely don't want to miss this event!

**For more information visit**  
**[www.alcaflorida.org](http://www.alcaflorida.org)**

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### Exhibitor Packages

**\$550** ALCA CORPORATE PARTNER MEMBER

**\$650** NON-MEMBER

One-day exhibitor package includes one (1) six-foot skirted table, 2 chairs/badges for representatives (additional badges available for purchase), electronic pre-show mailing list, onsite attendee list in addition to continental breakfast and Friday night cocktail reception for up to 2 representatives. *Note: Exhibitor Packages do **NOT** include lunch, however, separate tickets are available for purchase or there are several onsite dining options available.*



# 2019 Annual Conference Sponsorship Opportunities

“Stay Anchored...Embrace the Winds of Change”

**One Day Exhibit Session:** Friday, January 11, 2019 from 8:00 am to 6:00 pm

**Exhibitor Set Up:** Thursday, January 11 from 4pm to 6pm or Friday, January 10 from 7:00am to 8:00am

**Exhibitor Tear Down:** Friday, January 11, 2019 @ 6:00 pm

**Location:** Tradewinds Island Resort | 5600 Gulf Boulevard | St. Pete Beach, Florida 33706

## Diamond Sponsor - \$5,000

Sponsorship of **OPENING KEYNOTE SESSION AND CONFERENCE TOTE BAGS** printed with corporate logo on one side and distributed to each attendee.

Sponsorship includes recognition at Opening General Session, opportunity for representative to distribute materials to attendees at beginning of session AND address attendees at beginning session for 3 minutes.

**Sponsorship includes exhibit table in PRIME location, 2 tickets for Lunch on Friday** in addition to logo/URL link on ALCA Florida Website.

**SOLD**

reception. **Sponsorship includes exhibit table in PRIME location, 2 tickets for Lunch on Friday** in addition to logo/URL link on ALCA Florida Website.

## Gold Sponsor - \$3,000

Sponsorship of the **BREAKFAST - FRIDAY OR SATURDAY**. Sponsorship includes Signage on Breakfast Buffet Table. **Sponsorship includes exhibit table in PRIME location, 2 tickets for Lunch on Friday** in addition to logo/URL link on ALCA Florida Website.

## Sapphire Sponsor - \$4,500

Co-sponsorship of the **BUSINESS LUNCHEON**. Sponsorship includes recognition at Business Meeting Luncheon, opportunity for representative to distribute materials to attendees at lunch AND address attendees at lunch for 3 minutes. **Sponsorship includes exhibit table in PRIME location, 2 tickets for Lunch on Friday** in addition to logo/URL link on ALCA Florida Website.

## Silver Sponsor - \$2,500

Sponsorship of a **COFFEE BREAK**. Sponsorship includes Signage on Coffee Break Buffet Tables. **Sponsorship includes exhibit table in PRIME location, 2 tickets for Lunch on Friday** in addition to logo/URL link on ALCA Florida Website.

## Emerald Sponsor - \$4,000

Sponsorship of the **FRIDAY EVENING RECEPTION**. Sponsorship includes recognition at Friday Evening Reception, opportunity for representative to address attendees at beginning of reception for 3 minutes. **Sponsorship includes exhibit table in PRIME location, 2 tickets for Lunch on Friday** in addition to logo/URL link on ALCA Florida Website.

## Pearl Sponsor - \$2,000

Sponsorship of **SESSIONS**. Sponsor(s) will be recognized during the presenter's introduction and has opportunity for representative to distribute materials to attendees at session. **Sponsorship includes exhibit table in PRIME location, 2 tickets for Lunch on Friday** in addition to logo/URL link on ALCA Florida Website.

## Ruby Sponsor - \$3,500

Sponsorship of the **WELCOME RECEPTION ON THURSDAY EVENING**. Sponsorship includes 2 tickets to the reception on Thursday evening (not open to other sponsors/exhibitor) in addition to recognition at

## Additional Advertising - \$1,200

Logo on a folder that goes in the tote bag that contains conference handouts and on schedule of events bookmark. *Note: Does not include exhibit table or lunch tickets.*

To register now, visit [www.alcaflorida.org](http://www.alcaflorida.org) or contact Pam Carlson at (520) 270-1541 or at [pam@carlsongroupmgt.com](mailto:pam@carlsongroupmgt.com)

# 2019 ALCA Florida Exhibitor/Sponsorship Registration Form

Friday January 11, 2019 | Tradewinds Island Resort | Registration Deadline: November 28, 2018

- ~~\$5,000 Diamond~~    \$4,500 Sapphire    \$4,000 Emerald    \$3,500 Ruby    \$3,000 Gold    \$2,500 Silver  
 \$2,000 Pearl    \$1,200 Advertiser (Does not include exhibit table or lunch)  
 \$650 Non-Member Exhibit Only (Does not include lunch)  
 \$550 Corporate Partner/Member Exhibit Only (Does not include lunch)

Organization/Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

All exhibitors and sponsors are entitled to two exhibitor name badges and are welcome to attend and bring a door prize to be raffled off at the Reception on Friday night. Please list your exhibiting representatives below.

1. \_\_\_\_\_ 2. \_\_\_\_\_

**For Sponsors Only:** Special Dietary Needs?  
 Veg  Gluten-Free  Kosher

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Additional badges are available for \$25 each. **ONLY SPONSORS will receive up to two lunch tickets.** Lunch is an additional \$50 fee for EXHIBITORS or for more than two sponsor representatives:

Please list names for **ADDITIONAL** badge/lunch tickets needed:

1.  Badge Only - \$25  Lunch/Badge - \$50 \_\_\_\_\_  
Special Dietary Needs?  Veg  Gluten-Free  Kosher
2.  Badge Only - \$25  Lunch/Badge - \$50 \_\_\_\_\_  
Special Dietary Needs?  Veg  Gluten-Free  Kosher

**Electrical and Internet Access:** Wireless Internet Access will be provided in the exhibit hall.

I anticipate needing electrical access:  Yes (Additional charges may apply at the exhibitor's expense)  No

Total Amount Enclosed/Authorized to Charge: \$ \_\_\_\_\_

**Exhibitor Terms and Conditions:** The exhibitor assumes the entire responsibility for losses, damages, and claims arising out of exhibit's activities on Hotel premises and will indemnify, defend, and hold harmless ALCA Florida Chapter, the Hotel, their agents, and employees from any and all such losses, damages, and claims. Exhibit space is limited and assigned on a first-come, first-served basis. Cancellations must be received in writing. **No refunds will be issued after November 28, 2018.** Please note, your signature signifies acceptance of all terms and conditions of exhibiting.

Signature

Date

I will pay by Check \_\_\_ or CC: Act Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp Date: \_\_\_/\_\_\_ CVV: \_\_\_\_\_

**Make check payable to: ALCA Florida Chapter and mail with form to: The Carlson Group, LLC**  
Attn: ALCA Florida Chapter Exhibitor 8987 E. Tanque Verde, #309-125, Tucson, AZ 85749-9399  
Email: pam@carlsongroupmgt.com | Fax: 814.286.3953 | alcaflorida.org  
**Payments must be received by November 28, 2018 to be included in printed materials.**